

## 9/15/2006

On September 24th, 2006, the **BEACH <u>CITIES</u> MUSTANG CLUB** holds its **10th Annual** people's choice Mustang & Ford Car Show, **MUSTANGS AT THE QUEEN MARY - QMX**. For years, this has been California's *largest* Mustang show. It takes place at the Queen Mary Events Park, in the shadow of the famous ship.

This event is geared for the whole family to enjoy. The show takes place on grass, right at the water's edge. This year we have expanded our show area to hold 350 vehicles and 30+ vendors. Participants will enjoy classy glass awards and huge canvas goodie bags. Raffles, live auctions, giveaways and more make this one of SoCal's premier automotive events!

This year's vendors include: Ford Racing (will be unveiling an all new Mustang!); Magnaflow; Edelbrock; Hillbank; Brembo; Hertz (with a 2007 Hertz Shelby); JME; Custom AutoSound and many more.

In addition to our awesome automotive vendors, we'll have 6 different food vendors, and an all new Kid's Zone (face painting, coloring contest, Hot Wheels races), a DJ and a very special VIP appearance by **Courtney Hansen**, the beautiful host of Spike TV's *PowerBlock* and TLC's *Overhaulin'*. Courtney is also an author, with her first book *The Garage Girl's Guide to Everything You Need To Know About Your Car*, coming out soon. Courtney will be there to meet the crowd and sign autographs.

There will also be a DJ, playing music for all ages; games; raffles, auctions and over 240 awards given to over 350 vehicles. This year, we have vehicle entries from 5 states. It attracts some of the Nation's most beautiful cars & trucks! 1000s of spectators come to this show each year.

## **HOURS & COSTS**

**Participant Parking:** 7:15am - 9am Pre registered spaces SOLD OUT. Day of Show spaces, if available, are \$45. **Spectator Hours:** 10am - 3pm. FREE to attend - Best to pay and park in Queen Mary Parking Lot

## **MEDIA RELATIONS**

We welcome all media to the show. Photographers & writers will find many magazine cover-worthy vehicles, and just as many interesting people & stories. Video/Film crews will have a field day with full access to rows of straight-lined vehicles and a backdrop of the water, the ship and the Long Beach skyline. Other photographic highlights include old/new Hertz Shelbys, an all-new style Mustang being unveiled by Ford, SEMA cars and dozens and dozens of magazine cover/feature worthy cars and trucks.

Let us know you are coming and we'll give you the royal treatment! We will also be happy to provide tickets to the ship, lunch and any other requests you might have. The best time to cover the show is from 10am - 2pm, once all the vehicles are parked correctly and before the trophy ceremony.

## **CONTACT INFORMATION**

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