



Sept 20, 2015, Long Beach, Ca
For Immediate Release



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This **Sunday, September 27**, California's largest Mustang show returns to Long Beach, CA. The show is presented by the **Beach Cities Mustang Club**.

The **19th Annual Ponies at the Pike** takes place at Shoreline Park, and will feature over 400 of the West Coast's most beautiful Mustang and Ford show vehicles. The vehicles range from mild to wild, from concours restoration to highly modified and everything in between. You will find a lot of great stories behind these cars and their owners. We'll also have special guests, 250+ trophies, vendors, raffles, auctions and much more. Information on the show can be found at www.PoniesAtThePike.com or the BCMC Club Hotline: **562 498-2262**.

TIME: The best time to visit the show is from **10am-3:00pm**, when all the cars are parked and in place.

PLACE: **Shoreline Park, 200 Aquarium Way, Long Beach.** Simply take the 710 South all the way to the end, following the AQUARIUM signs, winding up on Shoreline drive. As you approach downtown, visitors will turn left into the PIKE garage. Media should continue on Shoreline and make a right just past the rollercoaster bridge (Aquarium Way), you will then merge left after the traffic circle and follow the road behind the Aquarium. Our Media/Utility parking lot is on the left. Note that this is the same park and its lighthouse often seen in the cams that are placed aboard, or feature the Queen Mary from across the bay. Our show will already be seen from these cameras throughout the day.

SPECTATOR PARKING: Visiting public should park in the PIKE Garage. Bring your ticket to the show and we will validate it for 1.5 hours of free parking. Visitors should **ONLY** park in the Pike garage, and not the Aquarium garage. See below for free media parking.

CELEBRITIES: Automotive icon **Steve Saleen** is scheduled to appear. Signing times will vary. Steve generally makes himself available to media at automotive events.

Shoreline Park, and how we transform it for the day, offers beautiful, sweeping views of the ocean and the Long Beach skyline. You'll find endless rows of show cars, mainly the Ford Mustang, currently in the middle of its 50th Anniversary. The show end time is just before that ideal time when the sun sets and photo taking is at its best. While the area is available to the media all day, after 4pm you'll have access to the park to position photo shoots of individual cars. It's perfect for those outlets that like to stock up on Feature Car stories. If you see a vehicle you like, just give us the number on that vehicle's window card and we'll put you in touch with the owner.

We invite and welcome all media outlets to this family friendly event. Automotive journalists will be interested to know that we'll have several local, national and SEMA level businesses on hand, including **Ford Performance, Saleen, Hotchkis Performance, StangStuff.com, TruFiber Carbon Fiber** and many more. **Scott Drake** has once again stepped up and we are proud to name **Drake Automotive Group** as our Stage Sponsor. Raffles and auctions will feature several great products from **Drake Muscle Cars** as well as Scott Drake's classic parts. We are also proud to announce that **Nitto Tire** is now the **Official Tire** of Ponies at the Pike

MEDIA CREDENTIALS

Let us know you are coming and we'll email you a media parking pass. We'll also reserve a free spot(s) in a lot attached to the show. We have room for news vans and any other personnel/vehicles your outlet would like to send. Emailed parking pass and directions to our lot upon RSVP. **Simply send an email to MEDIA@BCMNET** and we'll take care of you right away. We want your time with us to be as easy and enjoyable as possible. When you arrive to the show, we'll have a media packet that includes credentials and a lunch voucher. This year our on-site food partner is **California Pizza Kitchen!**

About our Joe Gosinski Memorial Best of Show Award

BCMC is committed to keeping our club member and friend **Joe Gosinski's** name and story alive. On Dec 23, 2010 Joe was murdered in his Torrance, CA tuner shop, **Chicane Sport Tuning**. We've named our Best of Show award for Joe. The chosen vehicle is always outstanding. For more information, visit our site www.RewardForJoe.com or contact us at reward@bcmc.net.