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SALEEN TO SPONSOR CALIFORNIA'S LARGEST MUSTANG SHOW *New Saleen Owners Headed to the Queen Mary in Long Beach, CA, Sept 20, 2009*

Long Beach, CA (August 17, 2009) - Saleen Performance Vehicles will be partnering with the **Beach Cities Mustang Club** for this year's **Mustangs at the Queen Mary 13 / SaleenFest 2009** car show in Long Beach, CA. The show will take place **Sunday, September 20** at the world renowned R.M.S. Queen Mary attraction.

Along with the traditional festivities, this year's event will feature Saleen Performance Vehicles as a title sponsor. Saleen is also sponsoring the pre-show *Saleen Meet, Greet & Park Party* the evening before the show.

Since the company's inception in 1984, Saleen has produced thousands of complete and EPA certified vehicles - more than any other specialty automobile manufacturer. In addition, Saleen has equipped more than 600,000 vehicles worldwide, further emphasizing their capabilities and commitment to excellence.

"The annual Saleen Car Show is an important part of our company's history, and we're glad to help keep it going," said Mike Shields, Saleen Performance Vehicle's new CEO. "This is will be one of the featured events we do on the west coast this year. We've always had a strong presence in the California market, and it's important we reach out to enthusiasts like these and let them know our future plans as we roll out new product."

Saleen Performance Vehicles came under new Michigan-based ownership, led by Shields, in February of this year. In the months since, the company has been regrouping and recently launched the first of two new products based on the 2010 Ford Mustang - the Saleen 435S. A second S-line product is planned for later this fall.

The 435S was created more for go, then show, and represents "big bang for the bucks." The 435S gives its owner a refined, exhilarating driving experience at an affordable price. It's all about breathtaking power and sinuous driving dynamics. From its supercharged, 435-horsepower engine to its sophisticated Racecraft suspension, the 435S embodies the look, feel and performance that is unmistakably Saleen.

"BCMC is excited to have Saleen Performance Vehicles as a title sponsor, continuing the long tradition of their annual Saleen Car Show. Last year, we combined their long running show with ours, and dubbed it *SaleenFest 2008*. It is great to have the new owners on board again, and to see how excited they are to participate with *SaleenFest 2009*. I understand that [new Saleen CEO] Mike Shields is coming to the show, and is looking forward to meeting and speaking with Saleen owners" said Jon Schultz, BCMC President and Director of the *Mustangs at the Queen Mary Show*.

The **Saleen Club of America** will be helping to run the *SaleenFest* side of the show. Including the Saleen classes, the show offers over 100 show and award classes and over 200 trophies will be awarded. There will be a variety of vendors and displays along with the **California debut of the 435S**.

Courtney Hansen, host of Spike TV's *Great Rides*, as well as *PowerBlock*, and former host of TLC's *Overhaulin'*, will be making an appearance at the event along with many other special guests. The event is free to spectators and all Mustang owners and enthusiasts are encouraged to attend. A true family event, the show will feature discount tickets to board the Queen Mary, raffles, auctions, food & automotive vendors, and plenty of activities for kids and adults alike.

The Beach Cities Mustang Club is working hard to make this year's event another huge success. Entering their 14th year, BCMC is one of the nation's largest Mustang clubs with over 600 active members. For more information on the club and to pre-register your vehicle please visit us online at www.bcmc.net.

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