

2009 Sponsor/Vendor APPLICATION

California's LARGEST Mustang Show!

Mustangs AT THE Queen Mary

13th Annual Mustang & Ford
People's Choice Car Show



SUNDAY, SEPTEMBER 20, 2009

Mustangs at the Queen Mary 13 Sponsorship & Vendor Opportunities

MAJOR SPONSORSHIP OPPORTUNITIES

STAGE SPONSOR (1) \$2000.00

- *Booth Space (up to 10x30)
- *Main Stage Banner Placement (supplied by vendor)
- *Stage Named for Your Business ("the ____ Stage")
- *PA Announcements/Interviews
- *Full Page Ad in Event Program with your artwork
- *10 Queen Mary Passports
- *Special Appreciation Plaque
- *Goody-Bag Insertions
- *10 Event Dash Plaques *5 Event T-shirts

SOUND SPONSOR (1) \$2500.00

- *Booth Space (up to 20x80)
- *Banner Placement (5, supplied by vendor)
- *Hourly PA Announcements/Interviews
- *Full Page Ad in Event Program with your artwork
- *10 Queen Mary Passports
- *Special Appreciation Plaque
- *Goody-Bag Insertions
- *10 Event Dash Plaques
- *10 Event T-shirts

HOSPITALITY SPONSOR \$1000.00

- Name our Saturday night hotel guest & volunteer Meet & Greet!
- *Booth Space (up to 10x30) *Banner Placement* (2)
 - *PA Announcements *Ad in Event Program
 - *5 Queen Mary Passports *Appreciation Plaque
 - *Goody-Bag Insertions *5 Event T-shirts

GOODIE BAG SPONSOR (1) \$750.00

- Your logo printed on one full side of the canvas bags!
- *Booth Space (10x10) *Banner Placement*
 - *PA Announcements *Ad in Event Program
 - *4 Queen Mary Passports *Appreciation Plaque
 - *Goody-Bag Insertions *4 Event Shirts

BRONZE \$100.00

- *Biz Card in Event Program
- *2 Queen Mary Passports
- *Goody-Bag Insertions
- *Event Dash Plaque
- *Event T-Shirt

SILVER \$250.00

- *Booth Space (10x10)
- *Banner Placement*
- *PA Announcements
- *Ad in Event Program
- *Goody-Bag Insertions
- *5 Event Dash Plaques
- *2 Event T-shirts

GOLD \$500.00

- *Booth Space (up to 10x30)
- *Banner Placement*
- *PA Announcements
- *Ad in Event Program
- *4 Queen Mary Passports
- *Goody-Bag Insertions
- *10 Event Dash Plaques
- *4 Event T-shirts

*Vendors to supply banners, or we'll work with you

Or: We'd like to sponsor your show with the following amount: \$ _____



- ◆ 400 Mustangs & Ford Vehicles!
- ◆ Be a part of the FIVE POUND+ Goodie Bags!
- ◆ Awesome Raffles and Auctions!
- ◆ Celebrities, Food, Fun & MORE!
- ◆ Special Guest: Courtney Hansen!
- ◆ **SHOW IS FREE TO THE PUBLIC!!!**

HOURS

Vendor Setup: 6:30 - 8 am
Show Car Parking: 7 - 9 am
Public Hours: 10 am - 3 pm

TROPHY CLASS SPONSORSHIPS

You'll be promoted at the Awards Ceremony, mentioned when we award the class you sponsor. This is another great way to get your business in front of the crowd when they are the most captive - while awaiting awards to be given out!

First Vehicle Award Class: \$25

Up to 5 additional classes: \$10 each

INCLUDES UNLIMITED GOODIE BAG INSERTION!

We'd like to sponsor ___ Trophy class(es). First Class \$25, addl. Classes at \$10 each. Total Class Sponsorship: \$ _____

GOODIE BAG INSERTIONS

We are happy to promote you business in our awesome 5-pound goodie bags at no charge, but please consider one form of sponsorship elsewhere on this page. Levels start as low as just \$25, or the equivalent in raffle prizes. Thank You!

Please insert our ___ Flyers/Brochures ___ Samples ___ Stickers/Pens ___ Other _____

In the Special Edition *Mustangs at the Queen Mary 13* five-pound CANVAS Car Show Goodie Bags.

Mustangs at the Queen Mary 13 Sponsorship & Vendor Opportunities



Put your business in front of 1000s of spectators! This is one of the most promoted automotive events in SoCal! Several opportunities exist for Individuals and businesses!

VENDOR BOOTH/DISPLAY OPPORTUNITIES

10' X 10' Space: \$65.00 Member or \$85.00 Non-Member _____

10' X 20' Space: \$115.00 Member or \$135.00 Non-Member _____

10' X 30' Space: \$175.00 Member or \$195.00 Non-Member _____

Total number of spaces _____ Amount Due \$ _____

**We are open to deals! There is also limited room for all sizes of trailers/rigs.
Contact us, and we'll do whatever it takes to get you to the Show!**

RAFFLE / AUCTION DONATIONS

BCMC's World Famous Raffle & Auction is one of the best raffles, with the most exciting auction action at any car show, period. Donate raffle prizes and be a part of this important club fundraiser. Make an even bigger impact and donate an Auction item. Vehicle-specific items (such as superchargers, wheels, exhaust kits, etc) are auctioned off so that the person who needs it, gets it & uses it. Our fun & exciting auctions are like a commercial for your business, where the whole show is focused solely on your product for the duration of bidding.

_____ We'd like to donate to your raffles/auctions
(please give us a description of the item along with your MSRP)

Please insert our _____ Flyers/Brochures _____ Samples _____ Stickers/Pens _____ Other _____
In the Special Edition Mustangs at the Queen Mary 13 **five-pound** CANVAS Car Show Goodie Bags.

When planning your shipment, please keep in mind that the goodie bag stuffing takes place on Saturday, September 19.
- OUR NEW MAILING ADDRESS IS AT THE BOTTOM OF THIS PAGE -

Please complete and mail/ship entire application

Business/Organization _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone # () _____ E-Mail Address _____ Website _____ Shirt size(s) _____

Pay by: _____ Check or: _____ Call me, I'd like to pay by credit card or PayPal Account Enclosed: \$ _____

I agree to abide by all rules, regulations and restrictions set forth by the Beach Cities Mustang Club (BCMC) and the RMS Queen Mary. I agree to have my booth/display in place for the entire hours of the Event. In consideration of inclusion as a participant in Mustangs at the Queen Mary, the participant agrees to indemnify and hold harmless BCMC and its officers; The Queen Mary and its employees and vendors; The City of Long Beach; and all members, agents, employees, and other volunteers from and against all liability of loss that the participant and participants guest, including family and relatives, may sustain or incur as a result of claims, demands, cost of judgments arising from participants involvement in this event.

Signature _____ Date _____

For more info call (562) 498-2262 or email us at sponsor@bcmc.net
NEW Mailing Address: Beach Cities Mustang Club 5421 Spring, Long Beach, CA 90808

Join the fun while putting your business in front of 1000s of Mustang/Ford owners & enthusiasts!



In 2006, Ford unveiled the new 2007 Shelby GT to the public for the first time!



Got a Big Rig Display? Call Us Today!



A look at past shows....



Overhaulin's Mustang!



Courtney Hansen Scheduled to return in 2009!



JC TAYLOR INSURANCE



RACING PERFORMANCE PARTS



Current & Past Sponsors Include....



SALEEN

