

# 2010 Sponsor/Vendor APPLICATION

California's **LARGEST** Mustang Show!

## Mustangs AT THE Queen Mary

14th Annual Mustang & Ford  
People's Choice Car Show

Sunday  
September 19, 2010



Also...

Same day,  
Same place!

SALEENFEST  
2 0 1 0  
—and—

SALEEN CLUB  
ESTABLISHED 2003  
SALEEN  
FUN, FRIENDSHIP & SALES  
OF AMERICA

California  
Saleen  
Reunion

SUNDAY, SEPTEMBER 19, 2010

# Mustangs at the Queen Mary 14 Sponsorship & Vendor Opportunities

## MAJOR SPONSORSHIP OPPORTUNITIES

### STAGE SPONSOR (1) \$3000.00

- \*Booth Space (up to 20x80)
- \*Main Stage Banner Placement (supplied by vendor)
- \*Stage Named for Your Business ("the \_\_\_\_ Stage")
- \*PA Announcements/Interviews
- \*10 Queen Mary Passports
- \*Goody-Bag Insertions
- \*10 Event Dash Plaques
- \*10 Event T-shirts (your choice of sizes)

**SPONSORED!**

### SOUND SPONSOR (1) \$2500.00

- \*Booth Space (up to 20x80)
- \*Banner Placement (5, supplied by vendor)
- \*Hourly PA Announcements/Interviews
- \*10 Queen Mary Passports
- \*Goody-Bag Insertions
- \*10 Event Dash Plaques
- \*10 Event T-shirts

### HOSPITALITY SPONSOR \$1000.00

- Name our Saturday night hotel guest & volunteer Meet & Greet!
- \*Booth Space (up to 10x30+)
  - \*Banner Placement\* (2)
  - \*PA Announcements
  - \*Goody-Bag Insertions
  - \*5 Queen Mary Passports
  - \*5 Event T-shirts

**SPONSORED!**

### GOODIE BAG SPONSOR(2) \$600.00

- Your logo printed on one full side of the canvas bags!
- \*Booth Space (10x10)
  - \*Banner Placement\*
  - \*PA Announcements
  - \*4 Queen Mary Passports
  - \*10 of Your Branded Bags
  - \*Goody-Bag Insertions
  - \*4 Event Shirts

### BRONZE \$100.00

- \*2 Queen Mary Passports
- \*Goody-Bag Insertions
- \*Event Dash Plaque
- \*Event T-Shirt

### SILVER \$250.00

- \*Booth Space (10x10)
- \*Banner Placement\*
- \*PA Announcements
- \*Goody-Bag Insertions
- \*5 Event Dash Plaques
- \*2 Event T-shirts

### GOLD \$500.00

- \*Booth Space (up to 10x30)
- \*Banner Placement\*
- \*PA Announcements
- \*4 Queen Mary Passports
- \*Goody-Bag Insertions
- \*10 Event Dash Plaques
- \*4 Event T-shirts

\*Vendors to supply banners, or we'll work with you

Or: We'd like to sponsor your show with the following amount: \$ \_\_\_\_\_



- ◆ 400 Mustangs & Ford Vehicles!
- ◆ Be a part of the FIVE POUND+ Goodie Bags!
- ◆ Awesome Raffles and Auctions!
- ◆ Celebrities, Food, Fun & MORE!
- ◆ **SHOW IS FREE TO THE PUBLIC!!!**
- ◆ **Special Guest: VAUGHN GITTIN, JR**

#### HOURS

Vendor Setup: 6:30 - 8am  
Saturday Setup Available!  
Show Car Parking: 7 - 9am  
Public Hours: 9am - 3:30pm

## TROPHY CLASS SPONSORSHIPS

You'll be promoted at the Awards Ceremony, mentioned when we award the class you sponsor. This is another great way to get your business in front of the crowd when they are the most captive - while awaiting awards to be given out!

**First Vehicle Award Class: \$25**

**Up to 5 additional classes: \$10 each**

**INCLUDES UNLIMITED GOODIE BAG INSERTION!**

We'd like to sponsor \_\_\_ Trophy class(es). First Class \$25, addl. Classes at \$10 each. Total Class Sponsorship: \$ \_\_\_\_\_

## GOODIE BAG INSERTIONS - 450 Bags!

We are happy to promote you business in our awesome 5-pound goodie bags at no charge, but please consider one form of sponsorship elsewhere on this page. Levels start as low as just \$25, or the equivalent in raffle prizes. Thank You!

Please insert our \_\_\_ Flyers/Brochures \_\_\_ Samples \_\_\_ Stickers/Pens \_\_\_ Other \_\_\_\_\_

In the Special Edition *Mustangs at the Queen Mary 14* five-pound CANVAS Car Show Goodie Bags.



# Mustangs at the Queen Mary 14 Sponsorship & Vendor Opportunities



*Put your business in front of 1000s of spectators! This is one of the most promoted automotive events in SoCal! Several opportunities exist for Individuals and businesses!*

## VENDOR BOOTH/DISPLAY OPPORTUNITIES

10' X 10' Space: \$100.00 Member or \$120.00 Non-Member \_\_\_\_\_

10' X 20' Space \$165.00 Member or \$190.00 Non-Member \_\_\_\_\_

10' X 30' Space: \$225.00 Member or \$250.00 Non-Member \_\_\_\_\_

Total number of spaces \_\_\_\_\_ Amount paid \$ \_\_\_\_\_

**We are open to deals! There is also limited room for all sizes of trailers/rigs.  
Contact us, and we'll do whatever it takes to get you to the Show!**

## RAFFLE / AUCTION DONATIONS

BCMC's World Famous Raffle & Auction is one of the best raffles, with the most exciting auction action at any car show, period. Donate raffle prizes and be a part of this important club fundraiser. Make an even bigger impact and donate an Auction item. Vehicle-specific items (such as superchargers, wheels, exhaust kits, etc) are auctioned off so that the person who needs it, gets it & uses it. Our fun & exciting auctions are like a commercial for your business, where the whole show is focused solely on your product for the duration of bidding.

\_\_\_\_\_ We'd like to donate to your raffles/auctions  
(please give us a description of the item along with your MSRP)

\_\_\_\_\_

\_\_\_\_\_

Please insert our \_\_\_Flyers/Brochures \_\_\_Samples \_\_\_Stickers/Pens \_\_\_Other \_\_\_\_\_  
In the Special Edition Mustangs at the Queen Mary 14 five-pound CANVAS Car Show Goodie Bags.

When planning your shipment, please keep in mind that the goodie bag stuffing takes place on Saturday, September 19.  
- OUR NEW MAILING ADDRESS IS AT THE BOTTOM OF THIS PAGE -

Please complete and mail/ship entire application

Business/Organization \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # ( ) \_\_\_\_\_ E-Mail Address \_\_\_\_\_ Website \_\_\_\_\_ Shirt size(s) \_\_\_\_\_

Pay by: \_\_\_Check or: \_\_\_ Call me, I'd like to pay by credit card or PayPal Account Enclosed: \$ \_\_\_\_\_

I agree to abide by all rules, regulations and restrictions set forth by the Beach Cities Mustang Club (BCMC) and the RMS Queen Mary. I agree to have my booth/display in place for the entire hours of the Event. In consideration of inclusion as a participant in Mustangs at the Queen Mary, the participant agrees to indemnify and hold harmless BCMC and its officers; The Queen Mary and its employees and vendors; The City of Long Beach; and all members, agents, employees, and other volunteers from and against all liability of loss that the participant and participants guest, including family and relatives, may sustain or incur as a result of claims, demands, cost of judgments arising from participants involvement in this event.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**For more info call (562) 498-2262 or email us at [sponsor@bcmc.net](mailto:sponsor@bcmc.net)**  
NEW Mailing Address: Beach Cities Mustang Club 5421 Spring, Long Beach, CA 90808

# Join the fun while putting your business in front of 1000s of Mustang/Ford owners & enthusiasts!



In 2006, Ford unveiled the new 2007 Shelby GT to the public for the first time!

Got a Big Rig Display? Call Us Today!



**A look at past shows....**



Overhaulin's Rustang!



JC TAYLOR INSURANCE



## Current & Past Sponsors Include....