

CALIFORNIA'S LARGEST MUSTANG SHOW!

2021 Sponsor/Vendor APPLICATION



25th Annual PONIES AT THE PIKE

Sponsorship & Vendor Opportunities

TITLE SPONSORSHIP OPPORTUNITIES

____ TITLE SPONSOR (1) \$10,000

- *Booth Space (up to 20x80)
- *Your logo will be featured on all event apparel
- *Generous Banner Placement (supplied by you)
- *PA Announcements
- *Logo Placement on all show materials
- *Special Recognition Plaque *10 Event T-shirts
- *Link on Show Website *Goody-Bag Insertions

____ STAGE SPONSOR (1) \$5,000

- The Main Stage will be named for your business!*
- *Booth Space (up to 20x60)
 - *Banner on Stage
 - *Banner Placement (10)
 - *PA Announcements
 - *Special Recognition Plaque
 - *8 Event T-shirts
 - *Link on Show Website
 - *Goody-Bag Insertions

____ HOSPITALITY SPONSOR \$3,500

Name our Saturday night guest & volunteer Event!

- *Booth Space (10x30+)
- *Banner Placement (5)
- *PA Announcements
- *Goody-Bag Insertions
- *5 Event T-shirts
- *Link on show website

____ APPAREL SPONSOR (1) \$4,000

- *Booth Space (up to 20x60)
- *Your logo prominently featured on all apparel
- *Generous Banner Placement (supplied by you)
- *PA Announcements
- *Logo Placement on all show materials
- *Special Recognition Plaque *7 Event T-shirts
- *Link on Show Website *Goody-Bag Insertions

SOUND SPONSOR (1) \$3,000

RAFFLE TITLE SPONSOR: (1) \$2,000

GOODIE BAG SPONSOR (1) \$1,500

GOLF CART SPONSOR: (1) \$1,500



- ♦ 300+ Mustangs & Ford Vehicles!
- ♦ Over 100 Awards!
- ♦ Be a part of our huge Goodie Bags!
- ♦ Awesome Raffles and Auctions!
- ♦ Food, Fun & MORE!
- ♦ California's Largest Mustang Car Show for over 15 years!

MAJOR SPONSORSHIP OPPORTUNITIES

____ BRONZE \$500

- *Booth Space (10x20)
- *Enough space for 1 vehicle
- *Goody-Bag Insertions
- *Event Dash Plaque
- *2 Event Shirts
- *Link on show website (1 year)
- *One PA Announcement

____ SILVER \$1,000

- *Booth Space (10x30)
- *Enough space for 2 vehicles
- *Banner Placement (2)
- *PA Announcements (2)
- *Goody-Bag Insertions
- *2 Event T-shirts
- *Special Recognition Plaque
- *Link on show website (1 year)
- *Lunch on Us! Up to 2 people

____ GOLD \$2,500

- *Booth Space (up to 20x50)
- *Enough space for 4 vehicles
- *Banner Placement (4)
- *PA Announcements (3)
- *Goody-Bag Insertions
- *4 Event T-shirts
- *Special Recognition Plaque
- *Link on show website (1 year)
- *Lunch on us! Up to 4 people

Vendor Details/FAQ

All support vehicles should be off show field by 8:45am Sat.

Booth Vehicles may enter between 8am-9am.

A diagram of layout of your space/cars is required.

SATURDAY setup: 8am-9:30am

FRIDAY Afternoon/Evening Setup times may be available

Tables, chairs & electricity are available at an extra charge.

Limited on-site staff/support vehicle parking available.

Sponsorships/Booths include goodie bag insertions

Sponsor levels include PA announcements.

Any other questions, please email us at: info@bcmc.net

GOODIE BAG INSERTION

500 Bags, Just \$100!

Promote your business in our popular goodie bags.
Reach your target audience of Mustang & Ford owners
Just \$100 -or- trade \$125 in raffle/auction items

Please insert our

____ Flyers/Brochures ____ Samples ____ Stickers
____ Pens ____ Other: _____

When planning your shipment, please ship
or deliver items by Friday, Sept 10th.

VENDORS

SATURDAY AM SETUP

8:00am - 9:30am

Support vehicles must be removed by 8:45am

Chairs, tables, electricity available for rent

Friday setup may be available

SHOW HOURS

SHOW PARTICIPANTS

Participant parking takes
place from 9:00 am - 10:30am

Vehicles & Vendors must remain in
place until last award, approx 6:00pm

SPECTATORS

Our show is advertised to the public
as Noon-5:00pm, however vendors
should be aware that the majority of
participants will arrive in 9am hour.
Please note: vendors can not leave early.

Continued

25th Annual PONIES AT THE PIKE

Sponsorship & Vendor Opportunities



Put your business in front of 1000s of spectators! This is one of the most promoted automotive events in SoCal! Several opportunities exist for Individuals and businesses!

VENDOR BOOTH / DISPLAY OPPORTUNITIES

Vendor spaces are \$250 each.

Booth spaces are 10' (wide) by 10' (deep). Want more space or a vehicle in your booth? See our "Sponsor" levels on page 2 to find the best deal for your company.

*Goodie Bag Insertion is included with your booth space.

Total Spaces: _____ Total \$ _____

Not accepting apps for:
Food; Apparel; Alcohol

Trailer parking is available at an extra charge
Contact us, and we'll do whatever it takes to get you to the Show!
PA announcement included with booth space, if provided

RAFFLE / AUCTION DONATIONS

BCMC's World Famous Raffle is one of the best raffles you'll find at any car show. Higher value donations become part of our LIVE AUCITON lineup. Donate a raffle item(s) and be a part of this important club fundraiser. Make an even bigger impact and donate an Auction item. Vehicle-specific items (such as superchargers, wheels, exhaust kits, etc) are auctioned off so that the person who needs it, gets it & uses it. Our fun & exciting auctions are like a live TV commercial for your business, where the whole show is focused solely on your product for the duration of the exciting and high energy live auction bidding. If your representative is at the show, they can also be part of the auction/promotion!

_____ We'd like to donate and support your raffles/auctions
(please give us a description of the item along with your MSRP)

When planning your shipment, please deliver items no later than Friday, September 10th.

50% non-refundable deposit due with application. Failure to receive full payment for booth space 30 days prior to show will forfeit your deposit with no guarantee of space in the show.

Business/Organization _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Phone # () _____ E-Mail Address _____ Website _____ Shirt size(s) _____

Pay by: Check or: I'd like to pay online by credit card or PayPal (3% fee) Enclosed: \$ _____

I agree to abide by all rules, regulations and restrictions set forth by the Beach Cities Mustang Club (BCMC), and the City of Long Beach. I agree to have my booth/display in place for the entire hours of the Event. I understand that I am responsible for my booth/booth vehicle(s) and all contents therein. In consideration of inclusion as a participant in Ponies at the Pike, the participant agrees to indemnify and hold harmless BCMC and its officers; The MCA; The City of Long Beach; and all members, agents, employees, and other volunteers from and against all liability of loss that the participant and participants guest, including family and relatives, may sustain or incur as a result of claims, demands, cost of judgments arising from participants involvement in this event. I understand that BCMC has the right, at their discretion, to change, cancel or postpone any car show or event in the case of rain, pandemic, an Act of God or disaster. I understand that there are no refunds for any reason. You must sign and agree to these policies to participate in our event.

Signature _____ Date _____

This is an agreement to participate in the Ponies at the Pike 25. No refunds. In the event of rain or any other unforeseen event, the show may be rescheduled and your space/sponsorship will be kept as agreed.

For more info call (562) 843 2927 or email us at info@bcmc.net

Product Shipping Address: BCMC 3730 Industry Ave #211, Lakewood, CA 90712

Please complete all fields. Applications accepted by email only: info@bcmc.net

Join the fun while putting your business in front of 1000s of Mustang/Ford owners & enthusiasts!



In 2006, Ford unveiled the new 2007 Shelby GT to the public for the first time!



Got a Big Display? Call Us Today!



A LOOK AT PAST SHOWS...



OVERHAULIN'S
RUSTANG!



MUSTANG DEPOT

AUTOBADGES
www.autobadges.com



JC TAYLOR
SW LIGHTS



RACING
PERFORMANCE PARTS



Current & Past Sponsors Include...

