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SALEEN INC UNVEILING NEW PRODUCT AT QUEEN MARY MUSTANG SHOW

Long Beach, CA (August 28, 2008) – Saleen Inc will be partnering with the Beach Cities Mustang Club for this year’s “Mustangs at the Queen Mary 12” show in Long Beach, CA. The show will take place Sunday, October 5th at the world renowned Queen Mary ship. Further, Saleen is announcing that this will be their primary show this fall on the West Coast.

With the newly added Saleen classes, the show will feature over 100 show and award classes and over 200 trophies will be awarded. There will be a variety of vendors and displays along with the reveal of a brand new Saleen product. Courtney Hansen, host of Spike TV’s new show *Great Rides*, as well as *PowerBlock*, and former host of TLC’s *Overhaulin’*, will be making an appearance at the event along with many other special guests. The event is free to spectators and all Mustang owners and enthusiasts are encouraged to attend.

Along with the traditional festivities, this year’s event will feature Saleen Inc. as a title sponsor. Since the company’s inception in 1984, Saleen has produced thousands of complete and EPA certified vehicles – more than any other specialty automobile manufacturer. In addition, Saleen has equipped more than 600,000 vehicles worldwide, further emphasizing their capabilities and commitment to excellence.

“We are highly anticipating the upcoming Queen Mary show and want to encourage Saleen owners to participate in this exciting event. The Queen Mary show will give us the opportunity to have the chance to show off our products and unveil an all-new Saleen vehicle that is sure to turn heads.” Said Mark Patrzik, newly appointed Vice President of Global Sales for Saleen Inc.

During the past year, Saleen Inc. has been revitalizing their product lineup and creating powerful new products to compete in the automotive market. They have unveiled several new products this year that have been creating quite a buzz, including the Sterling Anniversary Edition, Dan Gurney Signature Edition and the highly acclaimed S5S Raptor concept unveiled at the New York Auto Show in March. This past month they also launched an all new brand to be marketed under the Racecraft nameplate. The Racecraft brand is true to performance, value and customization. SpeedLab adds to the Racecraft experience by offering customers dozens of products to take their Racecraft vehicle to the next level of style and performance. The first product for Racecraft is the 420 S, with 420HP and 400 ft. lbs. of torque, with a price point of \$39,995.

“BCMC is very excited to have Saleen Inc. as part of the Queen Mary show this year. We are looking forward to the unveiling of their new product and are honored they would choose our show for this momentous event,” said Jon Schultz, President of the Beach Cities Mustang Club and Director of the Mustangs at the Queen Mary Show.

The Beach Cities Mustang Club is working hard to make this year’s event another huge success. Entering their 13th year, BCMC is one of the nation’s largest Mustang clubs with over 600 active members. For more information on the club and to pre-register please visit www.bcmc.net. BCMC has extended the pre-registration discount for Saleen owners to September 9th.

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